



Pathways to Global Careers





An introduction

We're passionate about culturally engaging content that offers a range of global perspectives, and we want to give your Key Stage 4 students the best opportunity to discover their own interests, whatever their learning style.

Our broad range of qualifications allows you to **choose the course and progression route that's right for your students' learning styles, personal strengths and ambitions** – making sure every individual learner has the chance to reach their full potential.

We know it can be difficult deciding on the right path, so we're here to help. This handy guide will give you all the information you need, so you can take the first step towards teaching a rewarding and engaging qualification with the potential for global career opportunities.

In this guide you'll find:

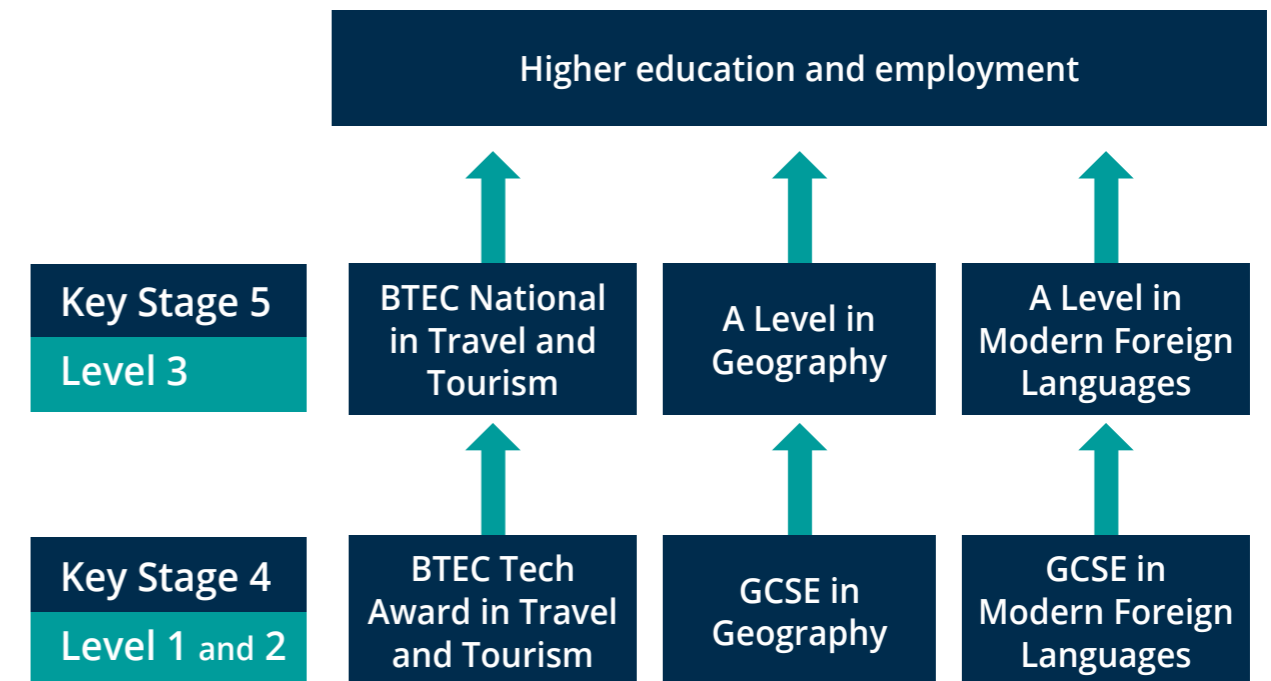
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Progression routes



There are plenty of pathways for your students to choose on their route from early secondary education to further study or employment. And we're here to support you, whichever route you take.

Progression routes





The qualifications in more detail

We've created an overview of each of our available Key Stage 4 qualifications to help you determine which suits you and your students best.

Each of these qualifications:

- is designed for 14+ year olds
- is on DfE KS4 performance tables in England.



Jump to BTEC Tech Award in Travel and Tourism (2018)



Jump to Pearson Edexcel GCSE (9-1) in Modern Languages



Jump to Pearson Edexcel GCSE (9-1) in Geography (2016)



BTEC Tech Award in Travel and Tourism (2018)

Discover more



Content Focus

- Incorporates key aspects of the industry, such as tourist destinations, the type and purpose of different travel and tourism organisations, the importance of travel and tourism to the UK and different reasons for travel.
- Investigates factors influencing the travel and tourism industry, sustainability and destination management, global tourism and tourism development.
- Focus on customer needs in travel and tourism, consider how organisations respond to market trends and explore the range of products they offer.

Student Profile


- For students looking to gain a broad overview of the travel and tourism sector.
- Suited to students who are considering a **career in the travel and tourism industry**, either progressing onto a **Level 3 qualification** or an **apprenticeship**.

Course structure

Component	Internal/external exam/assessment	% of course
1. Travel and Tourism Organisations and Destinations	Internal assessment	30%
2. Influences on Global Travel and Tourism	External assessment	40%
3. Customer Needs in Travel and Tourism	Internal synoptic assignment	30%



Pearson Edexcel GCSEs (9-1) in Modern Languages

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Content Focus

Our qualifications in a wide range of languages have been developed to help students of all abilities progress and develop a passion for languages, through culturally engaging content, including:

- familiar and popular topics that motivate students
- a flexible programme of study across five themes
- content and assessments that provide an engaging real-world focus
- straightforward assessments that are accessible to all students.

Student Profile

- For students who want to study languages in Arabic, Biblical Hebrew, Chinese, French, German, Greek, Gujarati, Italian, Japanese, Persian, Portuguese, Russian, Spanish, Turkish or Urdu.
- For students who want to develop skills that can be used in almost any future career in a global jobs market such as communication, cultural awareness, gathering, assessing and interpreting information and leading and participating in discussions and groups.
- Suited to students who are interested in progressing to higher level qualifications such as the Pearson Edexcel A levels in languages.

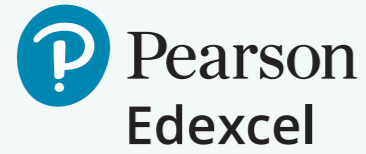
Qualification at a glance

Paper	Internal/external exam/assessment	% of course
Paper 1: Listening and Understanding Foundation (35 minutes) Higher (45 minutes)	<ul style="list-style-type: none"> • Students assessed on understanding of the target language by one or more speakers • Range of public and social settings • Multiple choice and short answers 	25%
Paper 2: Speaking in the target language Foundation (7-9 minutes) Higher (10-12 minutes)	<ul style="list-style-type: none"> • Role Play – allocated by Pearson • Picture Card – allocated by Pearson • Conversation – based on two themes. First theme chosen by student in advance. Second theme allocated by Pearson 	25%
Paper 3: Reading and Understanding Foundation (45 minutes) Higher (60 minutes)	<ul style="list-style-type: none"> • Students assessed on understanding of variety of written tasks in the target language including advertisements, emails, letters, articles and literary texts 	25%
Paper 4: Writing in the target language Foundation (70 minutes) Higher (80 minutes)	<ul style="list-style-type: none"> • Students required to produce responses of varying lengths and types to express ideas and opinions • Both papers include one translation 	25%



Pearson Edexcel GCSEs (9-1) in Geography

Discover more 



We offer two specifications for our GCSE (9-1) Geography qualification (Specification A and Specification B), allowing you to choose the best suited approach for you and your students.

Both specifications offer:

- clear specifications you can teach with confidence
- a meaningful and structured approach to fieldwork
- assessments that give every student the chance to succeed
- expert support, every step of the way
- fantastic resources to help students think geographically.

Student Profile

These qualifications are suitable for students who wish to develop life skills such as critical analysis, problem solving, data analysis, teamwork, communication (oral and written), time-management, research skills, flexibility and creativity. These transferable skills are valued by a wide range of global employers.

The qualifications are also suited to students who wish to progress to higher level qualifications such as Pearson Edexcel GCE/A level and beyond.



Our Pearson Edexcel GCSE (9-1) Geography A and Geography B are assessed through three written papers.

Geography A: Geographical themes and challenges

This specification takes a **thematic approach**, with content organised by physical and human environments. It also enables students to explore the people-environment challenges we face in the UK.

Assessment overview

Specification A Papers	Time	% of course
Paper 1: The Physical Environment	1 hour 30 minutes	37.5%
Paper 2: The Human Environment	1 hour 30 minutes	37.5%
Paper 3: Geographical Investigations: Fieldwork and UK Challenges	1 hour 30 minutes	25%

Geography B: Investigating geographical issues

This specification offers an issues-based approach, with content organised by UK and global geography. It also includes a decision-making paper, which allows students to investigate people-environment issues on a global scale.

Assessment overview

Specification B Papers	Time	% of course
Paper 1: Global Geographical Issues	1 hour 30 minutes	37.5%
Paper 2: UK Geographical Issues	1 hour 30 minutes	37.5%
Paper 3: People and Environment Issues	1 hour 30 minutes	25%



Global Career Pathways

Our qualifications can give your learners the practical skills and knowledge to progress to their chosen career. With content designed to offer global perspectives, our qualifications can prepare your learners for real-life working experiences.

Take a look at the varied global career pathways our qualifications can lead to:

- Travel blogger**
Skills required: Creativity, Communication, Cultural awareness
- Hotel manager**
Skills required: Customer service, Organisation, Problem solving
- Journalist**
Skills required: Communication, Time management, Writing skills
- Town planner**
Skills required: Data analysis, Teamwork, Problem solving
- Environmental consultant**
Skills required: Project management, Communication, Presentation skills
- Heritage officer**
Skills required: Attention to detail, Communication, Problem-solving
- Translator**
Skills required: Language proficiency, Cultural awareness, Communication
- Tour manager**
Skills required: Customer service, Leadership, Interpersonal skills
- Travel consultant**
Skills required: IT skills, Customer service, Communication

“

I chose to study BTEC because I was interested in learning about life overseas and I wanted to work abroad. I knew that studying Travel and Tourism would give me these opportunities.

Rosie Birch, Overseas Holiday Advisor and former BTEC Travel and Tourism student

”

“

In the future I'd like to work abroad. I'd like to work in translation and real-time interpretation, I'd like to go on to study a third language at university.

Abi, A level French & Spanish language student and former GCSE French & Spanish student

”

“

Humanities graduates are in the top 10 earners within five years of graduating.

Source: bbc.co.uk

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A consistent approach to support

Get in touch with your dedicated Subject Advisors, Victoria Fowell and Alistair Drewery, with any queries.

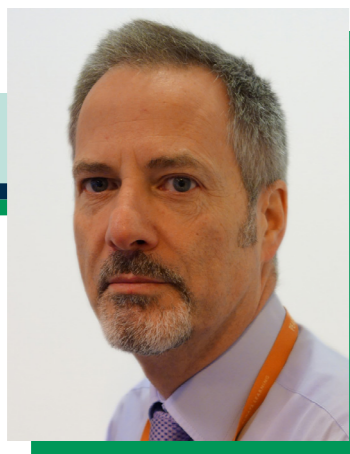


Watch our video to meet Victoria



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Watch our video to meet Alistair



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Resources to support you

Our website has a variety of **free support materials** for each qualification, from specifications, to sample assessment materials, course planners and first-look guides.

There's also a host of **published resources** for teaching and revision across both the GCSE and BTEC qualifications.* You can tailor your use of the available materials, keeping you and your learners' needs at the heart of what you do.

There are plenty of ways for you to learn more about your options

On our website, you'll find plenty of information from specifications to sample assessments and teaching and learning materials.

BTEC Tech Awards in Travel and Tourism (2018) course materials



Pearson Edexcel GCSE Geography A (9-1) from 2016 course materials



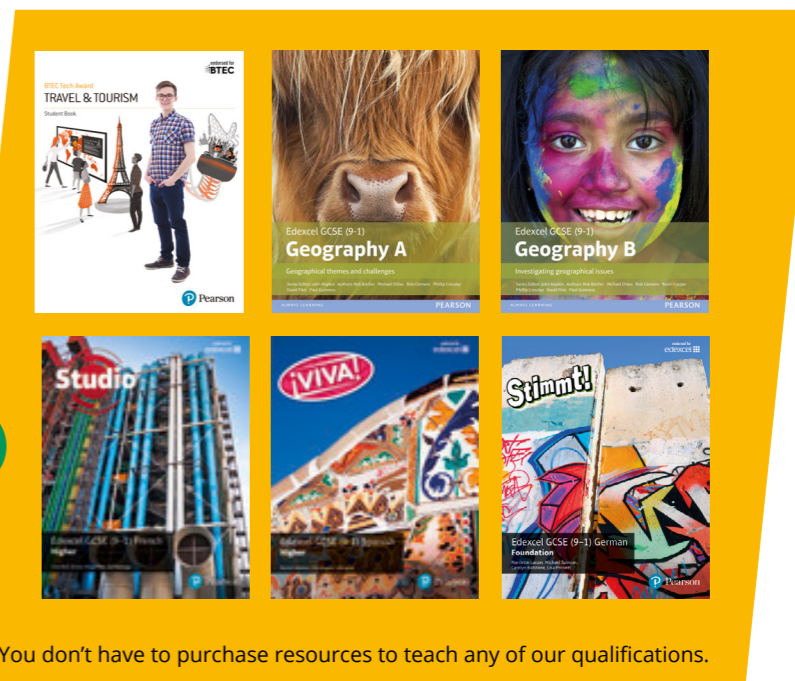
Pearson Edexcel GCSE Geography B (9-1) from 2019 course materials



Pearson Edexcel GCSEs (9-1) in Modern Languages overview



Discover our resources



*You don't have to purchase resources to teach any of our qualifications.



Visit our **Travel and Tourism homepage**
Visit our **Geography homepage**
Visit our **Modern Languages homepage**



Talk to us about our GCSE or
BTEC qualifications



Sign up to email updates from our
subject advisors



Learn more about our qualifications!
We offer face-to-face, online training
and pre-recorded events for those who
are currently teaching or interested in
teaching BTEC or Edexcel qualifications
from Pearson.