

Matthew Bebbington Liverpool FC International Academy



Current role

Coach at Liverpool FC International Academy.

Describe your role

My role involves delivering soccer schools in a variety of locations around the world and in the UK, and teaching players how to play the Liverpool way. I also visit affiliate clubs in different countries to deliver coach education as well as the soccer schools. My role includes delivering on Liverpool FC world events which includes marketing events with club sponsors as well as coaching sessions.

Qualifications

BTEC National Level 3 Certificate in Sport (Development, Coaching and Fitness).

What inspired you to pursue a career as a Coach?

I have a huge passion for sport in general as well as helping young people achieve their goals. So, by becoming a coach, I can stay involved in sport in a meaningful way, whilst enjoying what I do for a living.

What do you enjoy most about being a Coach?

I really enjoy being involved in the process of helping a player/athlete/learner achieve what they set out to do. This can be as small as mastering a certain technique or reaching the long-term goal that they have worked for years to achieve.

Please explain how studying a BTEC has impacted your career

By studying a BTEC, it helped me develop several practical skills in the football industry, but also gave me experience in a variety of other career roles in the sport and leisure industries. The BTEC qualification also gave me vast knowledge around the theoretical side of coaching re underpinning reasons of using certain techniques and/or specific practical session. My BTEC opened several pathways I could follow after I completed my qualification, but coaching was my true passion.

How do you think the new BTEC International Level 3 qualification with Liverpool FC will prepare learners for further education and/or a future career?

The new BTEC International Level 3 in Sport will give learners a real-life insight into Liverpool FC as a club and their coaching methodologies. The qualification will provide students with current industry knowledge that is required to pursue a career in the sport industry, as well as the opportunity to develop skills for a range of sport-related career pathways.

Who do you think will benefit from this qualification?

Students who have a passion for sport and want to work within a sports coaching/sports science environment in the future.

What do you think makes students who take a BTEC qualification stand out against their peers?

By studying a BTEC, students will gain hands-on practical experience as well as the skills and confidence they need to progress into a fulfilling, exciting career. The sport and fitness industry are always moving and changing and having such experience from a BTEC will help students develop a good sense of adaptability and resilience to succeed.

If you were to recommend a BTEC, what are the top three reasons you would give?

1. Rich content delivered by industry professionals.
2. Practical and hands-on learning
3. Gives students the experience and knowledge to pursue a career pathway of their choice.



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